

# Habitat in Action



**one week.**  
**one community.**  
**real impact.**



Monday July 13<sup>th</sup> to Saturday July 18<sup>th</sup>, 2026



**Corporate Engagement Week**



[habitatnorthumberland.ca/habitat-in-action](https://habitatnorthumberland.ca/habitat-in-action)



# Habitat in Action

**one week. one community. real impact.**

From July 13 to 18, 2026, Habitat for Humanity Northumberland is bringing businesses, volunteers, and community together for a week of hands-on impact. Our goal is to raise **\$50,000** for families in need here in Northumberland County!

Habitat in Action combines team building, community impact, environmental sustainability, and volunteer engagement into one coordinated week of activities designed to strengthen our community while giving local companies a meaningful way to engage their employees.

Throughout the week, corporate teams will take part in a variety of hands-on activities that may include:

- Supporting ReStore operations and merchandising
- Building cedar planters, sheds and other items for sale
- Constructing materials needed for Critical Home Repairs eg. fence panels
- Assisting with community repair projects
- Supporting donation collection and sustainability initiatives

Each day is designed to create connection, collaboration, and visible impact while helping Habitat provide affordable homeownership opportunities, critical repairs, and environmental sustainability through the ReStore.

## A Day in Action

Each day will host two groups of 10 people.

- 8:30 to 9:00 AM – Welcome and Safety Orientation
- 9:00 to 11:30 AM – Activity Session 1
- 11:30 AM to 12:30 PM – Lunch and Learn (provided)
- 12:30 to 3:00 PM – Activity Session 2
- 3:00 to 3:30 PM – Wrap-Up and Closing

## Why Companies Participate

Habitat in Action gives organizations an opportunity to:

- Strengthen team culture and employee engagement
- Support visible, local community impact
- Align with sustainability and ESG priorities
- Reduce landfill waste through ReStore support and donation diversion
- Create meaningful volunteer experiences beyond traditional team events

This is more than a volunteer day. It is an opportunity to invest in the community while bringing your team together around a shared purpose.

## Saturday Community Event | July 18

The week culminates in a major community celebration at the ReStore featuring a huge ReStore Sale, Donation Blitz finale, BBQ and community activities, sponsor activations, adult workshops including cedar planter builds (limited spots available), and children's workshops such as birdhouse builds (limited spots available)



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## Sponsorship Opportunities



### TITLE SPONSOR - \$10,000 (1 AVAILABLE)

Position your organization at the centre of a week focused on community, connection, and impact. Lead one of Northumberland's most visible and engaging community initiatives while aligning your brand with real, local impact.

Includes:

- Premier logo placement across all event marketing, signage, t-shirts, and media
- Recognition throughout the full week and Saturday community celebration
- Opportunity for an on-site activation at the ReStore Sale
- 10 participant spots during the week
- Feature recognition in Habitat communications



### DAY SPONSOR - \$2,500 (5 AVAILABLE)

Help power a full day of hands-on community impact while bringing your brand directly into the action. A meaningful way to support local families while engaging your team in something bigger than a typical volunteer day.

Includes:

- Recognition tied to one themed day
- Logo placement on event materials, signage, and t-shirts
- Social media recognition
- 4 participant spots during the week



### COMMUNITY SPONSOR - \$1,000 (5 AVAILABLE)

Show your commitment to local families, sustainability, and community connection through Habitat in Action. A simple but meaningful way to be a part of a week that brings people together to build real impact across our community.

Includes:

- Recognition on event signage and digital materials
- Logo placement on t-shirts
- Social media recognition
- 2 participant spots during the week



### TEAM ENTRY - \$2,500 (8 TEAMS)

Swap the boardroom for a day of teamwork with purpose! Teams of up to 10 employees will take part in Habitat in Action activities - a unique team-building experience that strengthens your workplace while making a visible difference in our community!

Includes:

- Full-day team experience for up to 10 participants
- Lunch and refreshments
- All tools, materials, and safety equipment provided