

2013 Annual Report



“Dreams are made possible if you try.”

- Terry Fox

Our Vision:

A world where everyone has a safe and decent place to live

Trissia Mellor : A few words from the Chair

Habitat Northumberland had a banner year in 2013, with much hard work and many highlights, including our memorable 15th anniversary celebration.

During the year, we saw Colborne-area businesses and volunteers rally behind Peter and Brandie Smith to help build their new home. It was our first in Colborne, and our 40th in Northumberland County.

Mayor Marc Coombs pulled out all the stops for Habitat in Colborne. He served as local fundraising campaign “champion,” and pulled in the donations that put us over the top and made the dream of an affordable home a reality for the Smith family.

Meanwhile in Port Hope, Leaann Beck and her family moved into their new home on Harcourt St. early in the year and quickly settled into the neighbourhood.

During the year, revenues from our E-Waste collections augmented the ReStore’s daily sales figures, enabling us to make some much-anticipated store upgrades. Long days spent in Cobourg and Colborne collecting, sorting and recycling e-waste are one more example of how seriously our affiliate takes the concept of sustainability. We build homes sustainably. And we keep waste out of landfills through recycling programs such as e-waste initiative and the ReStore’s successful salvage work. Those efforts will continue, and expand.

Beyond the ongoing effort to build simple, decent, affordable housing across Northumberland, our staff, volunteers and board members had fun participating in several community parades. Such events help us to shine a spotlight on the need for more affordable housing.

Then, there’s the Faith Build on Alexandria Dr. in Cobourg. Much discussed for years, the ambitious triplex project dramatically moved into the realm of reality in 2013. The faith community in West Northumberland didn’t just step up to build the triplex. It jumped. The first Faith Build in recent memory was kicked off with three Easter weekend services that alone raised \$58,859. Total donations for the project in 2013 topped \$90,000, eclipsing the initial \$60,000 goal.

We look forward to continuing to work with the Faith community to finish the second and third units. It was so exciting to receive \$20,000 from the Cobourg Lakeshore Lions Club: the gift helped put a roof on the building. Equally gratifying were Cameco Corporation’s sponsorship of the foundation, and the RBC Foundation’s sponsorship of a wall and roof for one unit.

As we move ahead, we’ll have even more to celebrate in 2014. It’s the ReStore’s 10th anniversary, and time for a refreshing facelift at the store. We look forward to pursuing our affordable housing mission with projects planned this year in

Brighton, Cobourg, Port Hope and possibly Alderville again.

Much to celebrate, much more to do. We thank everyone who helps make home ownership dreams come true for hard-working families who accept hand up from Habitat.





How our ReStore makes everything possible

Without our incredible ReStore, Habitat Northumberland would never be able to build homes. The money from every item it sells goes directly to cover our affiliate's administrative costs. As a result, when you give money to Habitat, your dollars go for construction, not overhead.

Local donors are the backbone of the ReStore's success. Their in-kind donations -- eligible for charitable tax receipts -- are sold at discounted prices, and purchased by ReStore shoppers. It's a cycle that continues to fulfill Habitat's "pay-it-forward" mandate.

Our donors are exceptional. Local contractors and homebuilders donate entire kitchens, baths and framing materials. Local homeowners who are looking to renovate and/or downsize, donate roomfuls of high-quality furniture they no longer need. Rosewood dining suites, Jacuzzi tubs, antique dressers and tables briefly rest on the ReStore show floor before discerning shoppers nab them.

To keep up with ever-evolving online technology, our nimble ReStore has leaped into social networking with a vengeance. Distributing a weekly E-FLYER that promotes sales and items on Facebook and Kijiji, we've reached beyond Northumberland's boundaries and sold goods to customers across southeastern Ontario.

Habitat Canada and Home Depot Canada both were major ReStore sponsors in 2013. Goods and materials donated by local and national Home Depot stores are always of high quality; shipments from Habitat Canada's warehouse give our customers great selection. During the year, the ReStore welcomed back materials sponsor Stanley National to the donors list, again giving ReStore shoppers access to solid door hardware and locks.

In addition to managing a busy store and swelling Habitat coffers, ReStore staffers are also out on the County roads, picking up donations, delivering larger items to customers and salvaging kitchens and

bathrooms. Our kitchen salvage program encourages folks to donate old cupboards to Habitat. Just call, and a Habitat crew will dismantle your kitchen and cart it away. It's a good way for homeowners to shave their renovation costs, and earn a tax credit.

And last -- not least -- the ReStore earns its keep and contributes to a greener Northumberland by continuing to hold periodic E-WASTE events where residents deposit tonnes of used electronic goods for recycling. Aside from generating more cash for Habitat, the E-Waste program keeps a lot of bad stuff out of landfills and makes everyone a winner. In 2013 the ReStore diverted 135 metric tonnes from local landfills.





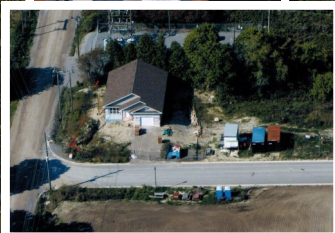
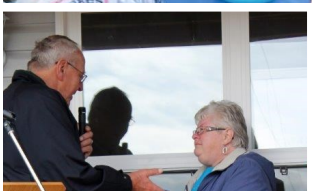
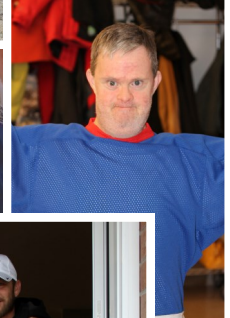
**Alexandria Drive
1985**



**Alexandria Drive
2013**



Celebrating 15 years of Building Homes. Building Hope. 15 Years 1998-2013 Habitat for Humanity



A banner year of growth, construction and celebration

It was a year of milestones at Habitat for Humanity Northumberland. In 2013, we celebrated our 15th anniversary, built our 40th and 41st homes, and, with help from a thriving faith community and local service organizations, we completed the 2013 Faith Build, and raised the roof on a new triplex – our first – on Alexandria Drive.

Planning for our affiliate's 15th anniversary celebrations began in January. We wanted to commemorate all that had come before while casting an eye to the future. On Sept. 15, we marked the occasion with a street party on Alexandria.

The Northumberland Cattlemen's Association provided the food. Face-painters and henna artists worked their magic on youthful guests. And kids loved the bouncy castle. We set up Memory Lane in one unfinished triplex unit, and filled it with memorabilia and a timeline showing everything that had happened in our first 15 years.

Originally focused on construction in Cobourg, Habitat Northumberland began branching out in 2004 and has since built homes in six of Northumberland County's seven municipalities. In 2007/2008, we launched our *Cover the County* campaign. Since then, Habitat volunteers have worked on 11 homes outside Cobourg.

In 2013, we built for the first time in Cramah Township, where we found ourselves overwhelmed by enthusiastic support from the county and the town of Colborne. Our hosts soared above and beyond their small-town numbers to help the Smith family realize its dream of home ownership.

Our other build project, on Alexandria Dr. in Cobourg, was especially ambitious. We set out to construct what we called the Faith Build Home, the first unit in our affiliate's first triplex. Cobourg's vibrant faith community got behind a "Better Together" campaign. Ministers traded pulpits, and encouraged congregations to give generously at Good Friday Easter services.

In just four hours, the churches collected more than \$57,000 in Faith Build contributions. Astonishing. By year's end, the figure had risen even higher, to a total of \$91,000. Wonderful. The successful fundraising campaign allowed us to finish the building's exterior, start framing inside the second unit, and get homeowner Delores Fraser moved into her new home.

In Port Hope, Habitat staged its third successful Camp Out Poverty fundraising event. One hardy volunteer, Robert Polutnik, braved wind and rain to camp out overnight on Lent Lane, as he spread the word about Habitat and raised money for the forthcoming build on Harcourt St.

Habitat Northumberland also made its presence felt at summer and winter parades around the County. Our Busy Builders float won several awards -- now proudly displayed at the administration office. Habitat Northumberland's presence was also seen around the Country at several parades in both the summer and winter. Our Busy Builders float received several awards - now proudly displayed in the admin offices.

Honouring Keith Discipline



In 2013 Keith Discipline was the recipient of the Cathy Borowec Building Hope Award. Keith has been a tireless volunteer for 10 years on our builds. Keith has given so much of his personal time to Habitat and went above and beyond to commemorate build seasons through incredible photo collages.

Our thanks to...



Better Together



Cobourg Christian Network
Cobourg Ministerial

HERMAN VANDERSCHAFF



Partners

Canada Mortgage and Housing Corporation
Geo-Logic Inc
LIUNA Local 183
Century 21
Local 397 The Carpenters' Union
All Weather Windows
Colborne Curling club
Crown Contracting
James Rutherford Construction Ltd.
L.J. Kernaghan construction Ltd
Mike W. Voskamp Construction
HD Supply

Colborne Lions Club
Norm Gray Mechanical
Jaden Madigan
AE Stuart Plumbing and Heating
B.G. Roberts Electric Limited
DM Electric
Macklin-Haig Plumbing
Rheem Canada Limited
Habitat for Humanity Women Build
ARXX
Baayen Appraisals
Bardon
Battlefield Equipment Rentals
BFP Engineering
Boston Pizza
Brenda Chapman
Brenda Marshall
Brewster's Family Restaurant
Brighton Parade of Homes
Buttermilk Café
Calvary Baptist Church
Camborne United Church
Canadian Institute of Plumbing and Heating
Castleridge Concrete
Catholic Women's League
CBM Aggregates
CGC
Christ the Servant Church
Church on the Hill
Cobourg Alliance Church
Cobourg Seventh Day Adventist Church
Cobourg Tapers
Colborne Driveway
Colborne Foodland
Colborne Horticultural Society
Colborne Masonic Lodge No. 91
Colborne/ Salem United Church
Colin Clunis
Cricklewood Farms
Culligan
Darcon HVAC Designs
Don Oliver Excavating
Doug Simpson
DOW Chemical Company
Eddystone Baptist Church
Fellowship Baptist Church
Fisher's Foodland
Gifford and Harris Surveying
Grace Christian Reformed Church
Habitat for Humanity Canada—Faith Program
Harnden Haulage
Hasiuk Trailers
Home Depot
Hunter Douglas Canada Inc.
Ivan B. Wallace Ltd.
J&R Masonry
Jessica Hoskins
Johnsons Septic Services
Jones Quality Electrical Services
Lakefront Utility Service Inc
Lianne Snow
Living Well Family Church
Lynn Marshall
M&M Meats
MacAllisters Grill & Tavern
Mark Mitchell
Marshaman Bros. Floor Company
Metro
Mike & Lori's No Frills
Mike Fraser
Mr. Sub
Nancy Smith
Nedco
Northumberland Community Care Colborne
Ontario Carpet
Osram Sylvania Limited
Owens Corning Canada Inc.
Pat Westrope
Paul Pool Construction
Plainville United Church
Probus, Colborne
Pump-In Concrete
Rent-All Centre
Royal Canadian Legion Branch 187
Sobeys
St. Andrew's Presbyterian Church
St. George's Anglican church
St. Paul's Unite Church
St. Peter's Anglican Church
Steve and Pam Went
Sunnyside Country Markets
The Big Apple
The Chapman Family
The Rev. Anja Guignon
The Salvation Army Cobourg
Trinity United Church
UCB Canada
Union Gas
Vito's W
Whirlpool Canada Inc.
Wok & Roll
Wolsely

“You're never given a dream without also being given the power to make it true.” – Richard Bach

A glimpse at what's to come in 2014

- ◇ Habitat Northumberland dedicated our 42nd home in Brighton, on March 8th. Our 43rd family, the Reads, will move in later this spring.
- ◇ Our ReNew It: Ramp Builder program, funded by Northumberland County, will begin accepting applications for low-cost, interest-free home improvements for low income families in March and April of 2014.
- ◇ After its successful Better Together Faith Build campaign fund topped \$90,000 last year, Cobourg's faith community has overwhelmed us by offering to partner again with Habitat Northumberland. The churches have set a \$45,000 goal for Easter Weekend collections that will go toward finishing the second unit in Habitat's Alexandria Dr. triplex. The theme: Even Better All Together.
- ◇ Later this year, we'll break ground on a single-family home Harcourt St. in Port Hope. It will be the fifth home in our Harcourt neighbourhood.
- ◇ In June, the ReStore celebrates its 10th anniversary. We'll mark that milestone and raise environmental awareness on May 31st. There will be deals in the ReStore, rain barrels, and celebratory cake for all.
- ◇ During the year, the ReStore will refresh itself, with streamlined departments, new signage and display racks – all to better serve our growing clientele.
- ◇ Once again, we'll be boosting public awareness of our mission in affordable housing by participating in Canada Day and Santa Claus parades.
- ◇ This April, the Habitat for Humanity Canada Global Village Trip travels to Nicaragua!

This country is made up of small towns and big dreams - Brian Mulroney

Habitat for Humanity Northumberland Staff



Meaghan Macdonald
Executive Director



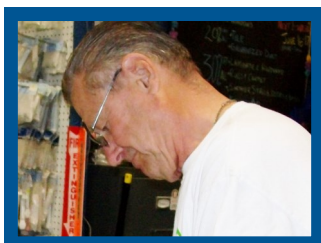
Deb Wilson
Construction Coordinator



Laurie Carrol
People Manager



Heather Jopling
Administrative Coordinator



Ken Rekus
ReStore Manager



Maggie Loken
ReStore Assistant Manager



Sam Cole
ReStore



Lloyd Ford
ReStore