

Habitat in Action



one week.
one community.
real impact.



Monday July 13th to Saturday July 18th, 2026



Corporate Engagement Week



habitatnorthumberland.ca/habitat-in-action



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From July 13 to 18, 2026, Habitat for Humanity Northumberland is bringing businesses, volunteers, and community together for a week of hands-on impact. Our goal is to raise **\$50,000** for families in need here in Northumberland County!

Corporate Teams choose a day to swap the Boardroom for a day of Teamwork with Purpose! Habitat in Action combines team building, community impact, environmental sustainability, and volunteer engagement into one coordinated week of activities designed to strengthen our community while giving local companies a meaningful way to engage their employees.

Ways to get involved:

- 1) **Rally your team.** We can accommodate teams of 2, 4 or up to 10 individuals. Choose between Community Sponsor, Impact Sponsor or Team Registration.
- 2) **Choose your day.** Tell us your top 2 days between July 13th-18th and we will work with you to find the best fit. Days may fill quickly, act now to reserve your spot. Each day has a maximum of 20 spots available.
- 3) **Make real impact.** Bring your energy, roll up your sleeves and get ready for a fun day for making a difference.

A Day in Action

Each day will host two groups of 10 people.

- 8:30 to 9:00 AM – Welcome and Safety Orientation
- 9:00 to 11:30 AM – Activity Session 1
- 11:30 AM to 12:30 PM – Lunch and Learn (provided)
- 12:30 to 3:00 PM – Activity Session 2
- 3:00 to 3:30 PM – Wrap-Up and Closing

Why Companies Participate

Habitat in Action gives organizations an opportunity to:

- Strengthen team culture and employee engagement
- Support visible, local community impact
- Align with sustainability and ESG priorities
- Reduce landfill waste through ReStore support and donation diversion
- Create meaningful volunteer experiences beyond traditional team events

This is more than a volunteer day. It is an opportunity to invest in the community while bringing your team together around a shared purpose.

Saturday Community Event | July 18

The week culminates in a major community celebration at the ReStore featuring a huge ReStore Sale, Donation Blitz finale, BBQ and community activities, sponsor activations, adult workshops including cedar planter builds (limited spots available), and children's workshops such as birdhouse builds (limited spots available)



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Sponsorship Opportunities



TITLE SPONSOR - \$10,000 (1 AVAILABLE)

Position your organization at the centre of a week focused on community, connection, and impact. Lead one of Northumberland's most visible and engaging community initiatives while aligning your brand with real, local impact.

Includes:

- Premier logo placement across all event marketing, signage, t-shirts, and media
- Recognition throughout the full week and Saturday community celebration
- Opportunity for an on-site activation at the ReStore Sale
- 10 participant spots during the week. Can be broken up on different days throughout the week if desired.
- Feature recognition in Habitat communications



IMPACT SPONSOR - \$2,500 (5 AVAILABLE)

Help power a full day of hands-on community impact while bringing your brand directly into the action. A meaningful way to support local families while engaging your team in something bigger than a typical volunteer day.

Includes:

- Recognition tied to one themed day
- Logo placement on event materials, signage, and t-shirts
- Social media recognition
- 4 participant spots for one day



COMMUNITY SPONSOR - \$1,000 (5 AVAILABLE)

Show your commitment to local families, sustainability, and community connection through Habitat in Action. A simple but meaningful way to be a part of a week that brings people together to build real impact across our community.

Includes:

- Recognition on event signage and digital materials
- Logo placement on t-shirts
- Social media recognition
- 2 participant spots for one day



TEAM ENTRY - \$2,500 (8 TEAMS)

Swap the boardroom for a day of teamwork with purpose! Teams of up to 10 employees will take part in Habitat in Action activities - a unique team-building experience that strengthens your workplace while making a visible difference in our community!

Includes:

- Full-day team experience for up to 10 participants
- Lunch and refreshments
- All tools, materials, and safety equipment provided